## Part I: General Information

**Credit Union Name:**

**Primary Contact Name:**

**Job Title:**

**Address:**

**Phone:**

**Email:**

**Website:**

## Part II: Project Description

**Project Name:**

**Requested Amount:**

**Type of Funding Support Requested:**

* Planning Support – demographic research, feasibility study, market opportunity assessment, focus groups, product R&D, etc.
* Implementation Support – launching a new product or expanding a current product (risk coverage, interest buy down, matched funds, etc.)

**Grant Initiative Type:**

* Workforce Housing
* Rural Access to Financial Services

**Brief Organizational Background**

*What is your organization’s mission and values? Why is your organization uniquely positioned to implement this project?*

**For Rural Access to Financial Services Applications Only:****History Serving Rural** *Briefly tell us about your credit union’s history with serving rural communities.*

**Statement of Need**

*Describe the specific community need being addressed by this project. Please share any relevant data that supports your organization’s decision to tackle this need.*

**Project Purpose**

*Describe how this specific project will impact the community, consumers, and your organization. Why is this work important to your organization? If you are joined by community partners in this project, how will this project also impact them and their purpose?*

**Project Executive Summary**

*State your project’s high-level activities and general milestones you hope to complete throughout this project.*

**How many people or households do you anticipate will be impacted by this project?**

*This can be an estimation. If you are applying for a planning project, what is the long term impact your research may have on your community?*

**For Workforce Housing Applications Only:****Existing Community Resources**

*What work is already being done in your community to address workforce housing challenges?*

**Project Success**

*What will success look like to you for this project? What do you hope to learn?*

**Partner Organizations**

*List any project partners and their contributions to the project. Provide a brief description on why each partner is involved and how partnership will be managed.*

**Leveraged Funds**

*List any organization that is making a financial contribution toward this project and total contributed amount(s), including your organization.*

**Credit Union Funds**

*Disclose your organization’s total financial contributions to this project, this can include staff time, marketing resources, volunteer hours, and more.*

**Budget**

*Upload a project budget that includes general costs to implement the program, how much your organization and others are contributing as well as the requested amount from GoWest Foundation and how our funds will be utilized.*

**Additional Attachments**

*Please feel free to attach any other attachments relevant to this project.*

**Additional Information**

*Please include any additional information about your project here.*