

Impact Report 2024



INITIATIVES



Alleviating the housing burdens that middle income communities face in the region.



Improving access to financial services to drive rural community prosperity.



Empowering credit unions to expand opportunities for small businesses and entrepreneurs

RESOURCES



GRANTS



SCHOLARSHIPS



FINANCIAL FAIRS



DISASTER RELIEF

2024 HIGHLIGHTS

Awarded over
\$500,000
in Grants



BITE OF REALITY
Financial
Education Fairs



151 Fairs Presented
36 Credit Unions
14,179 Students Reached

MID OREGON CREDIT UNION
Workforce Housing
Land Acquisition Fund

A \$20,000 grant to Mid Oregon Credit Union supported the planning of a Workforce Housing Land Acquisition Fund in Bend, Ore. to help address local housing supply shortages.

Credit Building
Pilot Program



Partnered with Washington State credit unions to allocate \$10.4 million in Small Business Resiliency Loans to small businesses across the state.

14 WA Credit Union Partners
\$10.3 MILLION in Lending
640 Small Businesses Helped



Tucson Welcome
Home Program

Local credit unions launched a 100% financed mortgage product to expand first-time homeownership opportunities in Pima County with assistance from a \$200,000 GoWest Foundation grant.

6 Credit Union Partners
\$30 MILLION
in Projected Loans to Support
Over 100 New Homebuyers

Awarded
\$207,030
in Scholarships

Deployed
\$10.3 MILLION
in Small Business
Resiliency Loans

CLARITY CREDIT UNION
Mobile Branch

A \$45,000 grant from the GoWest Foundation support Clarity Credit Union's launch of a mobile branch, named "Mobi," to serve underserved rural communities in Southwest Idaho.