

GoWest Foundation Grants

Empowering credit unions to strengthen communities and drive financial health initiatives



FOCUS AREAS



WORKFORCE HOUSING

Supporting attainable housing solutions for moderate income workers (typically 60–140% AMI) who are essential to their communities but increasingly priced out of local markets.



RURAL ACCESS

Expanding access to affordable, reliable, and innovative financial services in rural communities by partnering with credit unions to test and scale solutions that strengthen financial well-being



SMALL BUSINESS

Increasing access to capital and financial resources for local entrepreneurs, helping them grow, create jobs, and fuel community prosperity through credit union-driven solutions.

PLANNING GRANTS

Support the design and development of new products or programs, including feasibility studies, community research, financial analysis and modeling, and business planning. Ideal for credit unions exploring addressing a community need.

Typical awards up to \$20,000

IMPLEMENTATION GRANTS

Fund the launch of a product, pilot, or program that addresses workforce housing, rural access to financial services, or small business support needs. Funding is also available for scaling well-developed programs that align with priority focus areas.

Typical awards up to \$100,000

-  Collaborative projects are encouraged and higher funding awards are available for collaborations involving more than one credit union
-  Grant applications are accepted year-round
-  Simple, streamlined application process